

# CLASSIFICATION AND RATING ADMINISTRATION

Motion Picture Association of America, Inc.

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JOAN E. GRAVES  
Chairman



## TRANSMITTAL OF CERTIFICATE LETTER

September 15, 2017

Mr. Brian Hayashi  
Millennium Films  
6423 Wilshire Blvd  
Los Angeles, CA 90048

RE: DAY OF THE DEAD: BLOODLINE

Dear Mr. Hayashi:

The attached Certificate of Rating is issued upon the condition that its acceptance by you binds you, as either producer or distributor, as well as your producer, or distributor and any and all other agents, assigns or successors of either of you to the Rules and Regulations of the Classification and Rating Administration in effect during the distribution of your film, including, but not limited to, the following terms and conditions:

- (1) All prints of the above picture to be distributed for exhibition in the United States shall be identical to the print hereby certified by the Classification and Rating Administration;
- (2) All Rules and Regulations promulgated by the Classification and Rating Administration with respect to the issuance and display of the rating designation and/or the Seal of the MPAA, where applicable, shall apply to the Certificate issued herewith;
- (3) Any and all advertising and publicity material, including but not limited to pressbooks, still photographs, posters, lobby cards, radio and television spots, trailers, and internet sites used in any manner in connection with the advertising or exploitation of the above picture shall be submitted for approval by the Director of Advertising and only such advertising or publicity material as is approved by the Director of Advertising shall be employed in advertising or exploiting the picture hereby certified;
- (4) The rating designation issued hereby must appear on all prints of the above picture and on all advertising material therefor in accordance with the Advertising Administration and any supplementary regulations issued by the Director of Advertising.
- (5) The Classification and Rating Administration, after giving written notice and a reasonable opportunity to be heard as provided in its Rules and Regulations, may revoke and void the attached Certificate at any time hereafter for any violation of the terms and conditions set forth above. When any Certificate is revoked and voided, such Certificate shall be surrendered immediately to the Classification and Rating Administration and the rating designation and Seal of the MPAA, where applicable, issued hereby shall be removed immediately from all prints of the above picture and all advertising or publicity material therefor.
- (6) The Classification and Rating Administration shall be notified promptly of any and all title changes for the above picture, and those bound by this Certificate hereby agree to hold CARA and the Motion Picture Association of America, Inc. free and clear of any liability for damages sustained by them as a result of their failure to notify the Classification and Rating Administration of a title change.

*Important Notice:* The G, PG, PG-13, R, and NC-17 ratings are certification marks of the Motion Picture Association of America, Inc. Their unauthorized use, or their misuse in any way, will be the subject of legal action.

Very truly yours,

Certificate No. 51241

Classification and Rating Administration

This picture is rated

